



We Build beyond your expectation

Our ongoing Projects **Chrompet** West Tambaram **Selayur, Rajakilpakkam** Pallikaralai, Irumbuliyur **Old Perungalathur** Mannivakkam



No. 116, AGARAMTHEN ROAD,
SELAİYUR, CHENNAI - 600 126
PH: 2229 2695, 2229 2696, 98410 73366

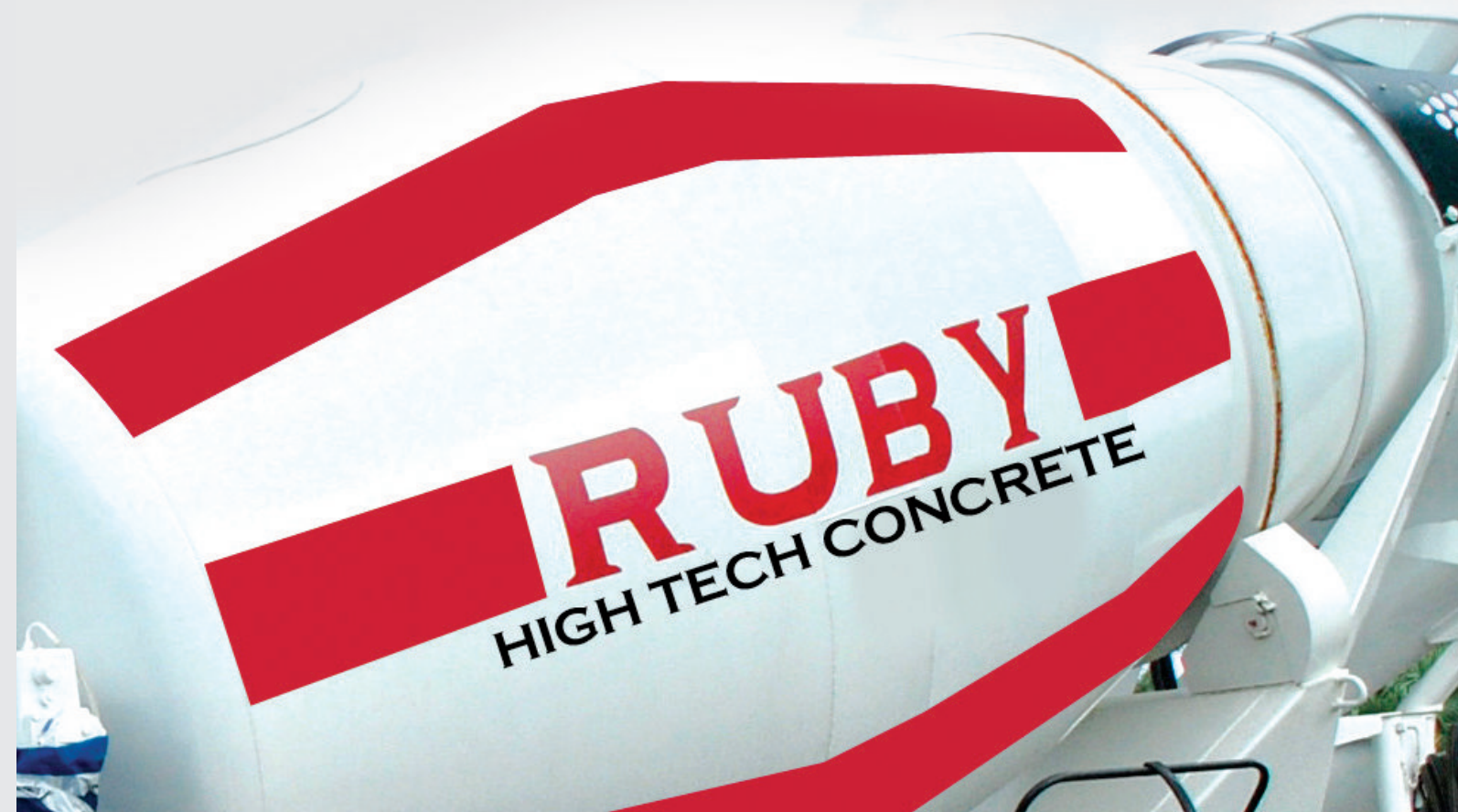


RUBY BUILDERS

RUBY TOWER, 240, VELACHERY MAIN ROAD,
SELAİYUR, CHENNAI - 600 073
PH: 2239 2425, 2239 6868



High Tech Concrete



WHAT IS READY MIX CONCRETE (RMC)?

RMC as it is popularly called, refers to concrete that is specifically manufactured for delivery to the customer's construction site in a freshly mixed and plastic or unhardened state. Concrete itself is a mixture of Portland cement, water and aggregates comprising sand and gravel or crushed stone. In traditional work sites, each of these materials is procured separately and mixed in specified proportions at site to make concrete. Ready Mixed Concrete is bought and sold by volume – usually expressed in cubic meters. RMC can be custom – made to suit different applications.

Ready Mixed Concrete is manufactured under computer-controlled operations and transported and placed at site using sophisticated equipment and methods.

SITE MIXED VS READY MIX CONCRETE

RMC assures its customers numerous benefits:

- A centralized concrete batching plant can serve a wide area.
- The plants are located in areas zoned for industrial use, and yet the delivery trucks can service residential districts or inner cities.
- Better quality concrete is produced.
- Elimination of storage space for basic materials at site.
- Elimination of procurement / hiring of plant and machinery.
- Wastage of basic materials is avoided.
- Labor associated with production of concrete is eliminated.
- Time required is greatly reduced.
- Noise and dust pollution at site is reduced.
- Reduces cost.





CUSTOMER SERVICE

- Our marketing team, which includes qualified and experienced engineers and concrete technology, can assist customers in defining and specifying quality standards, designing specific concrete mixer to meet the most challenging requirements as well as sourcing reliable supplies of good quality raw materials.
- Large fleet of Transit Mixers with the capacity to expand.
- Sufficient concrete Pumps and well trained pumping team.
- On time and prompt Production and Delivery of Concrete.
- Excellent customer support before, during and after the concreting.
- Effective communication system between customers and the company.
- Educating the customer on the pre pour and post pour – to dos by handing over pour guidelines.
- Better site management practices during operations at site.
- Complaint policy in place to handle any customer complaints thereby ensuring customer delight. Ruby Ready Mix employs a qualified and experienced engineer as Customer Support Manager exclusively to handle this function.

RUBY Ready Mix Concrete is manufactured at modern, fully computerized plants which have state-of-the-art machinery and equipment by machinery suppliers of global repute - fully automated Batching Plant, well-equipped laboratory for testing raw materials and fresh concrete, Transit mixers, Mobile and stationery pumps capable of discharging concrete at high elevations and over long distances.

A large fleet of the latest models of Transit Mixers and Concrete Pumps to suit different terrains and work sites ensures that our customers get timely and uninterrupted supply of premium quality concrete as per their requirement as well as its efficient and timely placement at the work site.

The company strictly adheres to all statutory requirements. It has a well defined policy on Health, Safety and Environment and follows strict norms to ensure Quantity and Quality compliance.



QUALITY ASSURANCE QUALITY

Ruby Ready Mix Concrete purchases cement, admixtures and aggregates from trusted sources. These materials are approved only after rigorous testing, which minimizes variability in quality and ensures more consistent concrete. Samples of all incoming raw materials are checked by Quality Control Personnel.



- Fully equipped laboratory to carry out various tests on concrete and on constituent raw materials.
- Concrete mixes of various grades are designed in laboratory as per established procedures to comply with BIS specifications.
- The quality assurance systems and procedures implemented by every state of the business process. Right from the processing of order, purchase or control of raw materials and concrete mix design to production, sales, delivery and control of concrete.
- Compressive strength of concrete: Cubes are cast at the plant as well as at the site. Customer can therefore ascertain that the concrete he receives at his site has the designed strength.
- Durability: Scientifically designed mixes to ensure better durability of the structures.
- Workability: Slump is tested immediately after the production and at the time of pour. Required slump is ensured.
- Test Certificate: Test certificate are issued 7th days and 28th days for testing of concrete.



OUR GROUP OF COMPANIES

RUBY BUILDERS

RUBY BUILDERS & PROMOTERS

RUBY MANOHARAN HOUSING PRIVATE LIMITED

RUBY MANOHARAN PROPERTY DEVELOPERS
PRIVATE LIMITED

Ruby Builders and Promoters was established in the year 1997. The portfolio of activities consists of building Artistic homes, Apartments, and Commercial complexes. The company conforms to ISO 9001-2008 standards.

Over a decade, the company is armed with metaphors that describe the robust relationship with its clients, sustainable quality standards, reliability, impregnable safety standards and Just-In-Time completion of 122 projects that include 1500 flats covering 13,30,000 Sq.ft and commercial facility of 1,00,000 sq.ft. The wave of newer technology, modern machinery, innovation and the quest for growth are the inimitable hallmarks.

MJF Ln. Dr. Ruby Manoharan, the Founder and Managing Director of Ruby Builders and Promoters is a former Indian Air Force Veteran. He ventured into this flagship Real Estate Enterprise with the right gear and a cautious riding style and is now the Managing Director of: The Ruby Manoharan Property Developers Private Limited, Ruby Manoharan Housing Private Limited and Ruby Ceramics.

Ruby has recently added another feather on the cap which is called, Ruby ready mix concrete. The outcome will be a precise mixture with better quality concrete and reduction of supply time.